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Novation Industries® exhibits at Pack Expo Las Vegas 2015 Develops key partnerships with packaging companies

FOR IMMEDIATE RELEASE, November 13, 2015— Novation Industries® attended Pack Expo Las Vegas, September 28-30, 2015 and exhibited among more than 2,000 companies, showcasing the company's proprietary Integrated Development Process (IDP), employed in the development of new packaging solutions.

Novation Industries® also hosted a hospitality event at the Las Vegas Country Club, where their award-winning packaging designer provided complimentary project design consultations and financial analysis to qualified prospects. Attendees included executives from packaging companies, distributors and OEM companies who were seeking development assistance for their packaging design strategies and plastic injection molding production. The event increased engagement and helped to develop new key partnerships for Novation®.

According to the company's president, Scott Baxter, "Attending Pack Expo Las Vegas allowed us to exhibit our multifaceted injection molding capabilities and unveil our proprietary IDP process. From ergonomic design and sustainability to reliable manufacturing and cost reduction, we were able to confirm the immense benefits that IDP offers our customers." Baxter notes, "Pack Expo Las Vegas, in general, gained us valuable insights into emerging trends and our team is equipped and ready to incorporate them into our latest design projects."

The company's Integrated Development Process (IDP) enlists multiple disciplines into a cross-functional development team approach resulting in rapid, yet marketable design, functionally technical development and an efficient production approach in the manufacturing of plastic injection molded parts and assemblies.

Specializing in custom manufacturing solutions and injection molding, Novation® also provides raw material sourcing, engineering, tool design and development, and finished product logistics solutions. Internal staff

experience spans multiple vertical markets including packaging, automotive, industrial, electronics, medical, consumer and merchandising. Packaging capabilities include food and beverage, medical, industrial, home health, cosmetics, personal care, pharmaceutical, pet care, cleaning and home improvement segments, while technical expertise includes development of closures, valves, pumps, containers, dispensers, lids, caps and other packaging components.

Novation Industries® partners with award-winning packaging designer, Dieter Lay, who utilizes ergonomics, innovation and cost-efficiency to corroborate his design strategy, and in turn, formulates sustainable, integrated and quality packaging design concepts. Lay, comments, "Pack Expo allowed us to meet the needs of companies with generic ideas and provide turnkey assistance in developing parts that are not only reliably manufacturable, but also cost effective." Lay adds, "We were able to form new partnerships and we were very satisfied with the outcome of Pack Expo."

Novation Industries®, formerly WM Plastics, was established in 1967 and specializes in integrated product development services including design, injection molding and sourcing, contract manufacturing, and logistics. The company's core ideology drives innovation, efficiency and a customer-centric focus. Novation Industries® has considerable expertise within diverse markets and has worked with major consumer products, medical and merchandising manufacturers to provide product development solutions.