



**Contact:**  
Denise Harris  
Harris Marketing Group  
P/ 262.968.9003  
F/ 262.968.9008  
E/ dharris@harrismg.com  
[www.NOVATIONINDUSTRIES.com](http://www.NOVATIONINDUSTRIES.com)

## Novation Industries® attends PacExpo November 2-6 Offers FREE 3D Prototypes to qualified prospects

FOR IMMEDIATE RELEASE, October 24, 2014 -- Novation Industries® is attending PacExpo, Chicago, IL, November 2-6, Booth N5383. Novation Industries® is a full-service injection molding company with integrated packaging development, including design, engineering and manufacturing capabilities. The company is offering a FREE 3D packaging prototype to qualified prospects that schedule a meeting with a Novation Industries® design engineer to discuss their packaging project. Prospects can [CLICK HERE](#) to register for a design review at the show or can visit the booth in the Brand Expo at N5383.

According to the company's president, Scott Baxter, "Our company's high facility standards and an ongoing commitment to continuous improvement provide clean, low particulate manufacturing environments and excellent GMP practices, which allow us to service many industries including consumer, industrial and medical goods markets," commented Baxter. "This is an exciting time for us as we expand our capabilities with in-house prototyping capabilities and we want to share it with our prospective customers. We are providing a one-time free 3D prototype offer for companies to leverage this opportunity with our new prototype capabilities."

The company's recent investment in additional in-house prototyping includes a Stratasys Fortus 400mc 3D printer utilizing additive manufacturing techniques. A new Tormach Personal CNC 1100 milling machine was also purchased to provide small-run production, prototyping and prototype tool fabrication. The CNC machine capabilities also provide for degating operations, variations in tooling for short production and test runs, as well as unique or more complex secondary operations in production and assembly runs.

"Our new in-house capabilities allow us to respond quickly, while closely monitoring quality and consistency" said Baxter. " The company's ongoing commitment to growth also includes the purchase of four new electric presses, ranging from 150 to 400 ton capacity."

The company has also expanded their engineering talent with the addition of Greg Showers, the company's new director of engineering and quality. Showers brings more than 27 years of experience in the injection molding industry including more than two decades in the packaging industry, most recently as the engineering manager at Zeller, a global leader in caps and closures.

Novation Industries® provides tooling design, secondary services and assembly capabilities, which provide single-source value integration. Their packaging solutions include closures, valves, pumps, containers, dispensers, lids, caps, and other packaging components. Packaging experience and capabilities include food, beverage, medical, industrial, home health, personal care, pharma, pet care, cleaning, and home improvement.

"Novation engineers provide decades of experience in the packaging industry and will work to develop designs for manufacturability that are cost-effective, efficient and repeatable," Baxter said. "Our integrated design teams will work with customers from ideation to manufacturing to customize a packaging solution to fit specific project considerations including dispensing, ergonomics, and end-of-life sustainability considerations."

Novation Industries®, formerly WM Plastics, was established in 1967 and specializes in integrated product development services including design, injection molding and sourcing, contract manufacturing, and logistics. The company's core ideology drives innovation, efficiency and a customer-centric focus. Novation Industries® has considerable expertise within diverse markets and has worked with major consumer products, medical and merchandising manufacturers to provide product development solutions.