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Novation Industries® exhibits at Pack Expo Las Vegas September 28-30, 2015



Offers FREE Design Consultations to qualified prospects

FOR IMMEDIATE RELEASE, September 10, 2015 – Novation Industries®, a contract manufacturer and custom injection molder, is exhibiting at Pack Expo Las Vegas, booth S-6771 in the Brand Zone. The company is offering attendees complimentary design consultations from top packaging designers and a chance to win a new Apple iPad. Additionally, the company will be hosting a hospitality event and bourbon tasting at a well-known venue near the convention center. Prospects can [click here](#) to view the company's official invitation to the show and can also visit booth S-6771 for hospitality event details.

Novation Industries® specializes in custom manufacturing solutions and integrated product development services including design, injection molding and sourcing, contract manufacturing, and logistics. [Specialty packaging](#) solutions include closures, valves, pumps, containers, dispensers, lids, caps, and other packaging components. Novation® packaging expertise includes a variety of [vertical markets](#) including packaging, automotive, industrial, electronics, medical, consumer and merchandising.

Company president, Scott Baxter, explains, “Our company’s high facility standards and ongoing commitment to continuous improvement provide clean, low particulate manufacturing environments and excellent IDP practices, which allows us to service multiple packaging markets.” Executive team members will be on site at Pack Expo to discuss the company’s extensive packaging capabilities as well as their unique [Integrated Development Process \(IDP\)](#), used in developing new packaging solutions. IDP is used for enlisting multiple disciplines into a cross-functional organization to ensure rapid, yet marketable design, functionally technical development and an efficient production approach in the manufacturing of plastic injection molded parts and assemblies.

At Pack Expo, the company's top packaging partner, Dieter Lay, will be providing project design reviews, including analyzing Total Cost of Ownership. Lay provides turnkey product design and development of [injection molded parts](#), specializing in packaging and medical components. Lay comments, "We enjoy meeting people with generic ideas and taking them to the next level into something that is reliably manufacturable." The company will be giving away free design consultations and a chance to win a new Apple iPad at Pack Expo booth S-6771.

Novation Industries® employs a [well-qualified staff](#) of approximately 150 who showcase extensive knowledge and talent within the facility. The group of seven lead executives at Novation Industries® bring almost 200 years of combined product development experience. Baxter notes, "What sets Novation Industries® apart from the competition is our compliance to develop products with impact by carefully employing the best ergonomic, esthetic and materials selection design considerations." The company's ongoing commitment to growth also includes the purchase of four new electric presses, ranging from 150 to 400 ton capacity. Baxter adds, "We are thrilled to share our innovative injection molding processes and product development techniques with potential customers at the show."

[Novation Industries®](#), established in 1967, is a full-service custom plastics injection molding company that specializes in integrative packaging development. The McHenry, IL based company is known for its pristine facility that stimulates the use of design, state of the art engineering and high-tech manufacturing. Novation Industries® core ideology drives innovation, efficiency and a customer-centric focus.